

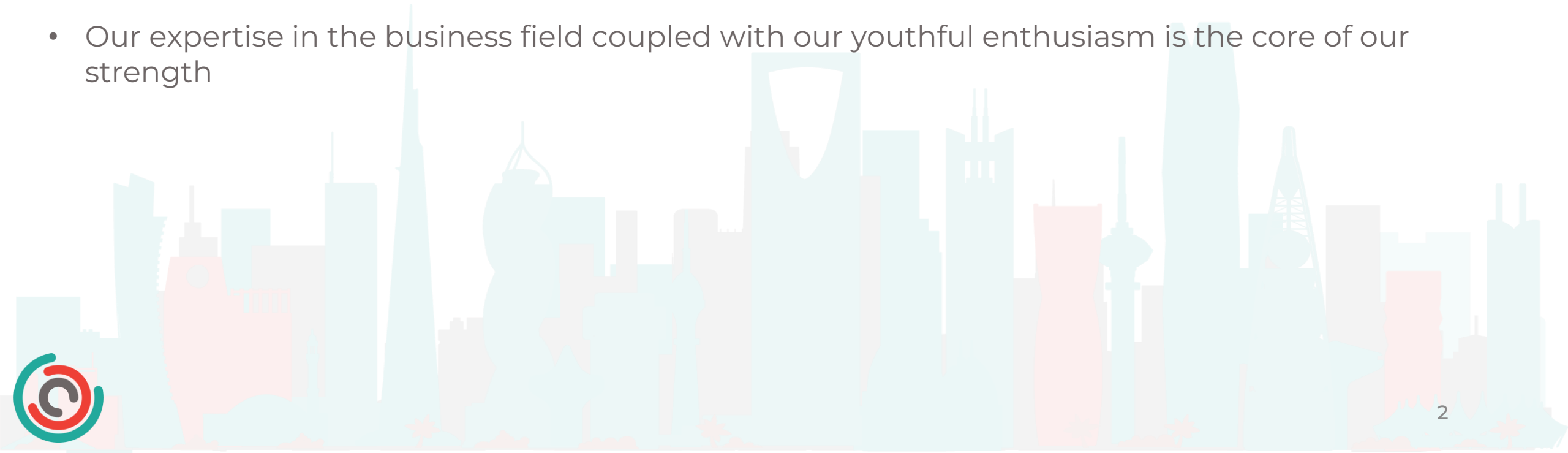
DA'AEM

SUPPORT YOUR BUSINESS



About DA'AEM

- DA'AEM is a rapidly growing Saudi company that provides merchandising & brand activation services. We design & execute booths, provide promoters, and organize events that bring brands closer to their customers.
- Established in June 2015 by young Saudi engineers
- Our expertise in the business field coupled with our youthful enthusiasm is the core of our strength



About DA'AEM

Vision

To become the go-to partner for merchandising, brand activations, and event management for businesses who seek brand excellence and growth.

Mission

To provide high-quality merchandising, brand activations, and event management services—from planning and execution to reporting—through customized technology, professional teams, and excellent customer relations.



Brand Philosophy

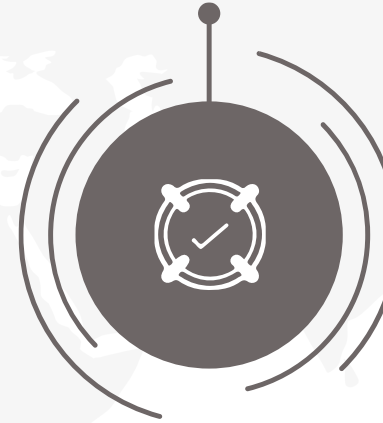
ACCURACY

We are skilled, confident,
data and people oriented.
Our planning and
execution are data-based



TRANSPERANCY

We are open, we consider
our clients as business
partners. We are clear
and share all data



INTEGRITY

We work on solid
business principles
We are honest and
sincere



CUSTOMER CENTRIC

We customize packages and
services as per client needs. We
rely on consumer and brand
behaviour data to always deliver
top-of-the-line
services



About DA'AEM

Our Business consists of four divisions



Merchandising

- Skilled Team
- Prompt Action
- Flexibility & Capability
- Digital Eye - DE



Operation Auditing

- Daily Tracking
- KPIs - as per Client's Business objectives



Brand Activation

- Brand Engagement
- Sampling
- Tasting
- Sales reports



Events Management

- Installing the branding at the event venue.
- Manufacturing and installing stage and speaker platforms.
- Stage screens and shows.



Our Work for Events Management



Our Work for Events Management



Our Work for Events Management

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Let's Discuss ...

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