



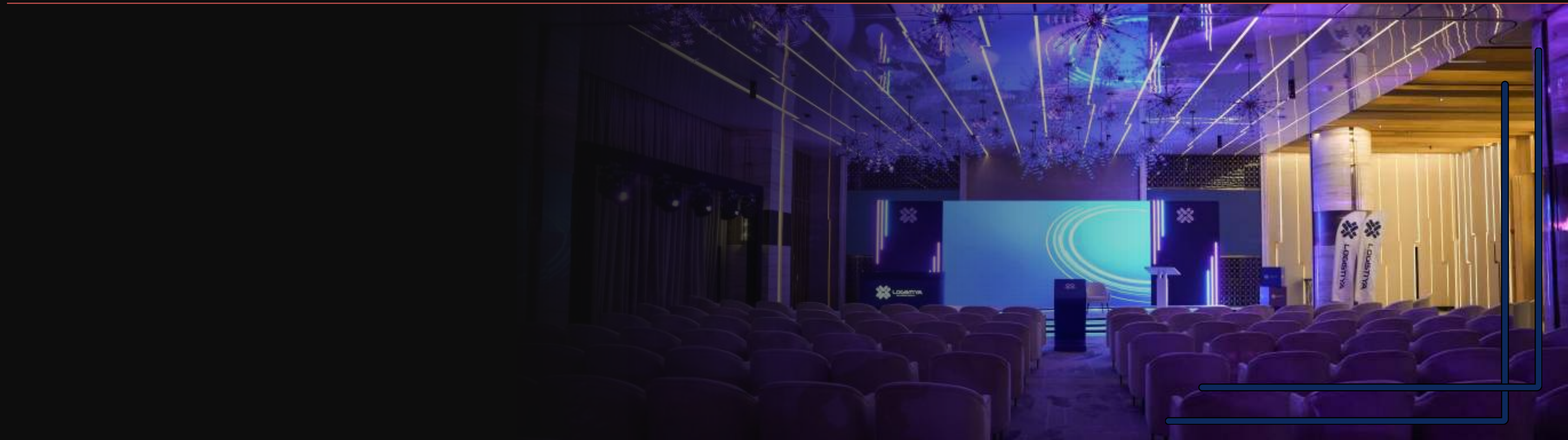
Events Way

DO IT THE RIGHT WAY

Introduction

At Events Way, we believe that every event tells a story. As a Saudi-based company with a passionate and creative team, we specialize in delivering innovative, tailor-made solutions for exhibitions, conferences, and corporate events. With our own production facilities, printing house, and a wide range of event services, we bring concepts to life with precision, creativity, and professionalism.

Our dedicated team of designers, technicians, and project managers ensures that every detail is done the right way — making your event unforgettable.





Events Way

About us

Events way is a leading exhibition booth design and construction company, specializing in delivering immersive and high-impact brand experiences. From foundational structures to full interior decoration, we transform ideas into physical spaces that reflect the essence of each brand and product.

With over 300 successful projects across Saudi Arabia, the UAE, and Egypt, we've earned a reputation for crafting exhibition kiosks that are not only visually stunning but strategically designed to captivate audiences and elevate brand presence.



Our Mission

To empower brands by creating exhibition environments that tell their story, engage their audience, and leave a lasting impression. We believe every booth is a stage—and every detail matters.

Our Vision

To become the region's most trusted partner in experiential booth design, setting new standards in creativity, precision, and brand storytelling across the Middle East and beyond.

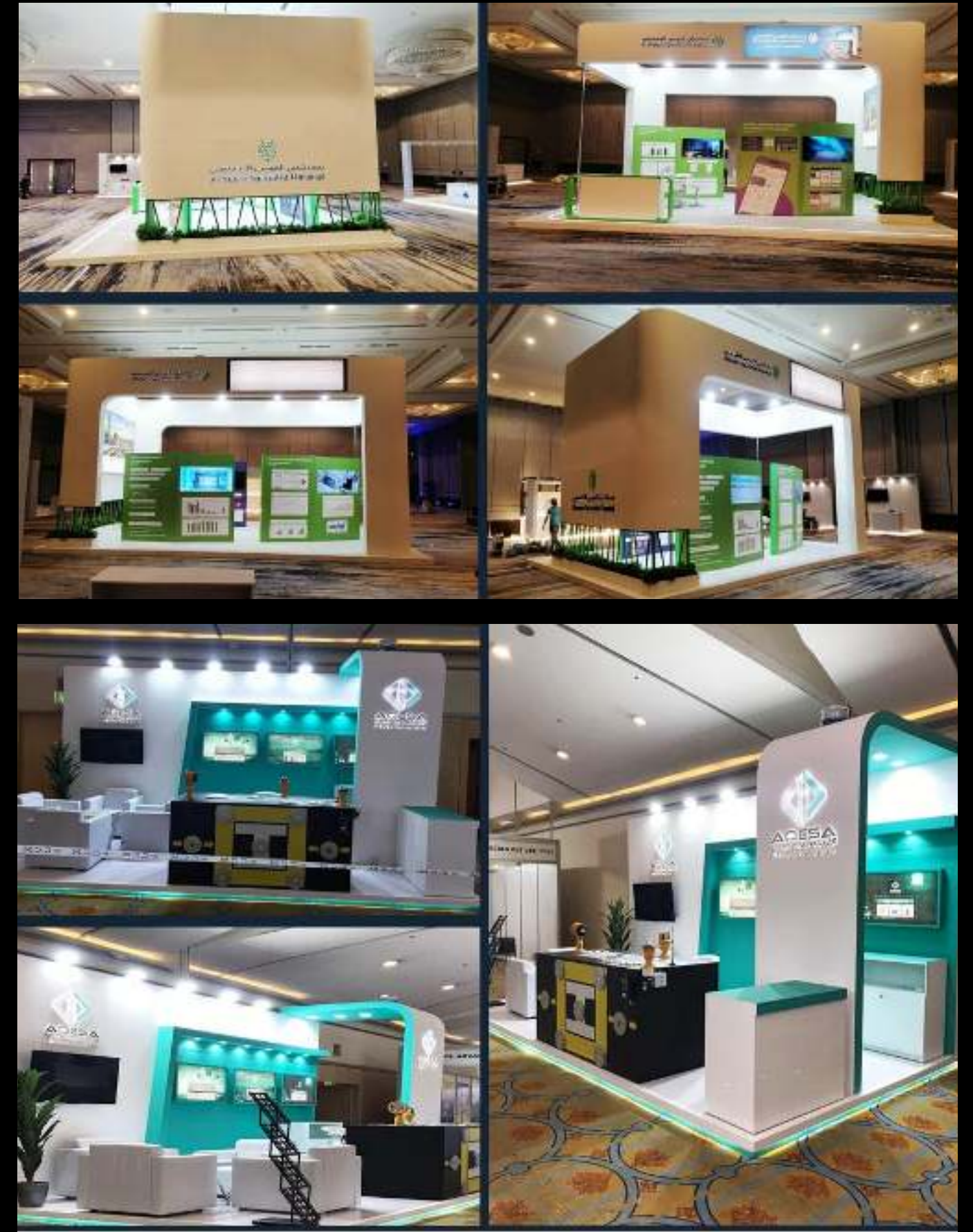


Why Events Way?

In a world where first impressions define brand perception, we don't just build booths—we craft experiences. Our company stands at the intersection of architecture, design, and storytelling, delivering exhibition spaces that go far beyond walls and lighting. We specialize in transforming ideas into physical environments that speak your brand's language fluently.

From Start to Finish

we handle every stage of booth creation—from structural foundations to the final decorative touches. This end-to-end approach ensures consistency, quality, and a seamless execution that reflects your brand's identity with precision.





PROJECTS

ALBADDAD – Booth Execution



Booth design for ALBADDAD, showcasing the company's leadership in fast-track modular construction and event infrastructure. The space reflects ALBADDAD's expertise in delivering turnkey solutions—from temporary structures to permanent facilities—offering visitors a clear and immersive experience that highlights speed, precision, and innovation.

ALBADDAD – Booth Execution



ESNAD – Booth Execution



Booth design for ESNAD Mining Services, reflecting the company's role in advancing Saudi Arabia's mining sector through innovation and operational excellence. The space highlights ESNAD's digital platforms, regulatory frameworks, and field operations—offering visitors an immersive experience that communicates precision, sustainability, and national impact.

ESNAD – Booth Execution



Makkah Towers – Booth Execution



Booth design for Makkah Towers, reflecting the site's iconic presence near the Holy Mosque. The space highlights integrated hospitality and retail experiences—blending comfort, devotion, and elegance in one immersive setup.

Makkah Towers – Booth Execution



Makkah Towers – Booth Execution



Five Chefs – Booth Execution



Booth design for Five Chefs, crafted to reflect the company's excellence in large-scale catering and hospitality services. The space highlights Five Chefs' expertise in serving five-star hotels, pilgrims, and mass gatherings—offering visitors a warm and professional experience that blends culinary precision with operational scale.

Five Chefs – Booth Execution



Five Chefs – Booth Execution



Innovest - Booth Execution



Booth design for INOVEST, reflecting the company's vision in smart investment and sustainable real estate development. The space highlights Inovest's strategic projects, urban innovation, and commitment to shaping future-ready communities—offering visitors a refined experience that blends financial insight with architectural elegance.

Innovest – Booth Execution



Innovest – Booth Execution



(MEPCO) – Booth Execution



Booth design for (MEPCO), showcasing the brand's leadership in sustainable paper manufacturing and packaging innovation. The space was crafted to highlight MEPCO's advanced production capabilities, eco-friendly practices, and regional impact—offering visitors a clear and engaging experience that reflects the company's industrial strength and environmental commitment.

MEPCO – Booth Execution



MEPCO – Booth Execution



MEPCO – Booth Execution



Cassidora – Booth Execution



Booth design for Cassidora, crafted to reflect the brand's elegance in luxury perfumery and sensory storytelling. The space highlights Cassidora's signature scents, refined packaging, and immersive experience—inviting visitors into a world where fragrance meets emotion and sophistication.

Cassidora – Booth Execution



Water Desalination Company – Booth Execution



Booth design for the Water Desalination Company, reflecting its pioneering role in securing sustainable water solutions across the Kingdom. The space highlights advanced desalination technologies, environmental stewardship, and national infrastructure offering visitors a clear and engaging experience that blends innovation with impact.

Water Desalination Company – Booth Execution



Water Desalination Company – Booth Execution



SNB Bank – Booth Execution



SNB is the largest commercial bank in Saudi Arabia, formed through the merger of National Commercial Bank and Samba Financial Group. With a strong presence across the region and a strategic role in supporting Vision 2030, SNB leads in digital banking, Islamic finance, and corporate investment solutions.

SNB Bank – Booth Execution



Let's build something unforgettable—together.

Get in touch!



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